



Arts, AV Technology, and Communications

Digital Communications



DIGITAL COMMUNICATIONS COURSE PATHWAY



EXPLORATION Principles of Arts, AV Technology & Communications
Professional Communications (optional)



INVESTIGATION Audio/Video Production I



PREPARATION Audio/Video Production II



APPLICATION Practicum in Audio/Video Production
Career Preparation I (optional)

EXPANDED LEARNING OPPORTUNITIES

Career & Technical
Student Organization

SkillsUSA

Work-based Learning

Multimedia or animation
studio

INDUSTRY BASED CERTIFICATION OPPORTUNITIES

Adobe Photoshop

Adobe Premier Pro

DUAL CREDIT OPPORTUNITIES

Discuss dual credit opportunities with
your counselor

The Digital Communications program of study explores the occupations and educational opportunities associated with the production of audio and visual media formats for various purposes, such as TV broadcasts, advertising, video production, or motion pictures. This program of study may also include exploration into operating machines and equipment to record sound and images, such as microphones, sound speakers, video screens, projectors, video monitors, sound and mixing boards, and related electronic equipment.

POSTSECONDARY OPPORTUNITIES

ASSOCIATE'S DEGREE

- ◆ Animation, Interactive Technology, Video Graphics and Special Effects
- ◆ Graphic Design
- ◆ Game and Interactive Media Design

BACHELOR'S DEGREE

- ◆ Animation, Interactive Technology, Video Graphics and Special Effects
- ◆ Graphic Design
- ◆ Game and Interactive Media Design

MASTER'S, DOCTORAL, & PROFESSIONAL DEGREES

- ◆ Animation, Interactive Technology, Video Graphics and Special Effects
- ◆ Graphic Design
- ◆ Intermedia/Multimedia

CONNECTED OCCUPATIONS

Occupation	Median Wage	Annual Openings	% Growth
Sound Engineering Technicians	\$39,562	79	27%
Camera Operators, Television, Video, and Motion Picture	\$50,024	129	9%
Audio and Video Equipment Technicians	\$40,581	757	29%
Film and Video Editors	\$47,382	118	23%

Successful completion of the Digital Communications program of study fulfills the requirements of a Business & Industry endorsement.

Temple ISD Course Details

COURSE NAME	PREREQUISITES	GRADES	TISD COURSE CODE	SERVICE ID and COURSE CREDIT
Principles of Arts, AV Technology & Communications	None	9-12	V13075 ⁺	13008200 (1 credit)
Professional Communications (optional)	None	9-12	V13990	13009900 (.5 credit)
Audio/Video Production I	Principles of Arts, AV Technology, & Communications	10-12	V15000 ⁺	13008500 (1 credit)
Audio/Video Production II + Lab ^{*^}	Audio/Video Production I	11-12	V15001 ⁺	13008610 (2 credits)
Practicum in Audio/Video [*]	Audio/Video Production II	12	V13069	13008700 (2 credits)
Career Preparation I	Audio/Video Production II	12	V12410	12701300 (2 credits)
Extended Career Preparation I	Audio/Video Production II	12	V12713	12701305 (3 credits)

^{*}Travel and costs are associated with these courses; and, outside of class time is associated with these courses

⁺Minimum requirements to meet CTE Completer status
[^]2 credit course scheduled in one period

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